



# THADEUS RANKIN

[WWW.THADEUSMAXIMUS.COM](http://WWW.THADEUSMAXIMUS.COM)

## CONTACT

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## SOFTWARE AND SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Animate/Flash
- Adobe InDesign
- Adobe ImageReady
- Adobe Dreamweaver
- Adobe After Effects
- Unity
- App Development
- Video Game Design
- UI/Menu Navigation
- Microsoft Power Point
- Banner Production
- Google Docs
- 2D Character Animation
- 2D Background/Environment Animation
- Website Maintenance
- Collaborative Branding
- Collaborative Brainstorming
- Social Media Asset Prep
- Procreate
- Website Design
- Print Design
- Art Director
- Character Design
- Illustration
- Animation
- Motion Graphics
- Web Marketing
- MAC & PC
- Teamwork
- Punctual
- Self Motivation
- Google Sheets

## PROFILE:

I am a highly experienced graphic designer, animator, motion, game and web designer with more than 20 years of industry experience. I am eager to grow my career by seeking innovative and creative ways to add value to your multi-media projects.

## EDUCATION:

Sheridan College, Oakville ON

2003 - 2004

New Media Design  
Post Graduate Certificate

2002 - 2003

Advanced Illustration  
Post Graduate Certificate

1999 - 2002

Illustration  
Diploma Certificate

1998 - 1999

Continuing Education / Part - Time Courses  
Background Painting  
Comics and Sequential Art  
Drawing 1

## AWARDS / ACCOLADES:

3M Filtrete Filters

- FWA award

Toyota 3D Experience – Ontario Toyota Dealers

- FWA Public Shortlist

Get a Load of Milk - Dairy Farmers of Canada

- Applied Arts Interactive Awards: Advertising
- Davey Awards Gold-Food & Beverages
- New York Festivals Certificate-Art & Craft Technique
- W3 Silver-Food & Beverage

Sunlight Every Grass Stain Tells A Story

- Awards Gold-Broadband
- Applied Arts Interactive Awards Finalist
- W3 awards: Best in Show
- London International Awards Finalist

Wrigley's Sweet Shot

- Davey awards Silver-Branding

Vaseline Personalized Skin Analysis

- Applied Arts Interactive Annual
- Davey Awards Silver-Consumer Products / Services
- Digital Marketing Awards Certificate - Consumer Packaged Goods
- W3 Gold-Beauty & Cosmetics

# PROFESSIONAL EXPERIENCE:

2020 - 2021

## Timeless Tattoo Company

Illustrator/Graphic Designer/Animator/Social Media Assets/Shop Maintenance

Helped compose graphical comps for tattoo production. Created social media assets and templates for online promotion. Fixed company logo and animated same logo for social media use. Uploaded all assets using Dropbox with articulate and consistent naming convention. Used Google Docs/Google Sheets to orchestrate workload with other team members. Engaged in client meetings and documented asset creation sheets.

2017 - 2020

## Sibling Rivalry Games

Art Director/Illustrator/Animator/Marketing Strategist

Provided art direction on all major projects and social media campaigns. Designed mobile app assets which include but are not limited to 2D illustrations, animations, background design, UI navigation and sprite sheets.

2013 - 2015

## Toronto Animation Arts Festival International (TAAFI)

Volunteer Work / Creative Assistance

Volunteered at international renowned art convention. Produced illustrative assets of the venue, seating arrangements, banners, maps and attendee paper materials. Collaborated with event holders to establish seat planning, business documentation and event coordination.

2012 - 2013

## Hyper Happy Productions

Owner

Developed visual childrens novel for mobile app store. Conceptualized project from idea to fruition and provided all illustrations, animations, storyboard elements and UI. Managed the project between various team members ensuring all elements were delivered on time for execution.

2005 - 2011

## Dashboard: Brand Communications

Art Director/Illustrator/Animator

Worked with an advertising team to brainstorm and execute web and print media for high end clientele. After conceptual ideation, Art Direction was implemented to carry out a variety of tasks including business proposals, storyboards, digital web and print assets, social media content, illustration and animation for a wealth of award winning projects.

2006 - 2009

## Kids Minds At Play

Lead Creative

Deliberated as Creative Lead to formulate an online world for entertainment and learning for both children and adults. All games and environments were conceived while character design, illustration, animation and coding for a workable demo was implemented. Execution of business proposal documents and pitch elements were established for investment acquisition.

2001 - Present

## Freelance Illustrator

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Communicating with freelance clientele to forge executable assets required for digital execution and print purposes. Illustration, animation, website design/development and game creation/execution are amongst the skill sets provided to customers such as Kayak Magazine, Chill Magazine, Nelvana, CSO Magazine, T.Rowe Price, Metroland, and Axe: Clix.

# REFERENCES:

Available Upon Request